



Forge
C E L L A R S

**SPECIALIZING IN BONE DRY RIESLING
& COOL CLIMATE PINOT NOIR FROM
THE FINGER LAKES OF NEW YORK**

Forge Cellars is a vision conceived by three friends and partners with a goal to create wines that give voice to the unique landscape of the Finger Lakes. We strive to grow grapes and handcraft wines of interest and value that perfectly balance minerality, aromatics and fruit to reflect our exceptional Finger Lakes terroir. Our choices in the cellar guard the purity of our vineyards. Simply put, we make wine in the traditional, handcrafted manner. We harvest by hand. We sort by hand. We load the grapes into the press by hand. We shovel the vats out by hand. We employ spontaneous fermentation and ferment in very tiny lots, so that we truly understand the expression of the vineyard each year.



LOUIS BARRUOL
Winemaker/Visionary
*Louis is also the 14th
generation winemaker at
Château de Saint Cosme,
the most ancient estate in the
Gigondas region of France.*



FORGE CELLARS RIESLING CLASSIQUE 2015

#31 ON THE 2017 WINE SPECTATOR TOP 100 WINES OF THE YEAR



CREATING AWARD WINNING WINES FEATURED IN MICHELIN-STARRED RESTAURANTS

Paris, France: L'Arpège * L'Astrance * Lucas Carton
Berlin, Germany: Pauly Saal | Düsseldorf, Germany: Berens am Kai
Bonn, Germany: EQUU Remise

THE WINES

Classique

Our Classique bottlings are our most important wines, as they aim to reveal the true nature of each vintage and to explore the terroir of east Seneca Lake. These wines are the foundation of Forge and each year Louis aims to craft a wine that consistently speaks of the style of Forge and a pure expression of the vintage. These are always the first wines that are made even at the expense of all the others.

DRY RIESLING CLASSIQUE
PINOT NOIR CLASSIQUE

Single Vineyards

Our Single Vineyard bottlings allow us to explore the impacts of soil and terroir on our different vineyard sites. Every year before blending and bottling, we taste the wines from each individual vineyard, and make the selection of Single Vineyards based on which sites offer the greatest expression of terroir in that particular vintage.

DRY RIESLING LEIDNEFROST VINEYARD
DRY RIESLING LOWER CAYWOOD VINEYARD
DRY RIESLING SAWMILL CREEK VINEYARD
DRY RIESLING WAGNER CAYWOOD EAST

Les Alliés

[pronounced: lez - alije] the allies, the friends, the united ones. Every year Les Alliés evolves naturally by "uncovering" itself. Our indigenous yeast fermentations proceed very slowly. It's not in spring, but in the summer after the vintage that we are finally able to move toward bottling the wines. Once fermentations are complete, our team begins diligently tasting through each of our 70 barrels from 10 individual vineyards, each with its own story and personality. We don't "make" Les Alliés, we discover it together, and it's an easy decision because it tells us what it wants to be.

DRY RIESLING LES ALLIÉS
PINOT NOIR LES ALLIÉS



THE RECENT PRESS

DRY RIESLING CLASSIQUE 2015

92 POINTS & "SMART BUY" Wine Spectator, 10/2017
FEATURED IN "Global Reach: 150 Wines From Around the World that Offer Outstanding Quality at \$25 or Less."
Wine Spectator, 11/2017

DRY RIESLING LES ALLIÉS 2015

91 POINTS Wine Spectator, 10/2017

DRY RIESLING LEIDNEFROST VINEYARD 2015

91 POINTS Wine Spectator, 10/2017

DRY RIESLING LOWER CAYWOOD VINEYARD 2015

91 POINTS Wine Spectator, 10/2017

Rhône Valley vintner Louis Barruol is making some of the Finger Lakes' best wines with his Forge Cellars partners Rick Rainey and Justin Boyette.

— James Molesworth | Wine Spectator

SALES SUPPORT MATERIALS

AVAILABLE ON TRADE TOOLS ON OUR WEBSITE

Tech Sheets, Shelf Talkers, Sell Sheets, Case Faces & Backer Cards



THE Winebow GROUP