



Why LIGHTER Alcohol and Lower Calories?



The low-alcohol segment is projected to see +22% annual growth through 2026.*



Low-calorie wines grew +11.4% (3 million cases).**



70% of US wine drinkers are moderating their alcohol consumption, with a primary motivation being the pursuit of a healthier lifestyle.***

Wine Intelligence 2023 study | **Nielsen/NIQ Off Prem Channels | *WSR Opportunities in No and Low-Alcohol Wine*

About Y Series Lighter

Diverse wines, made for every occasion, Y Series is a collection of low-impact, fruit-driven, and approachable wines that are unparalleled in diversity and frequently awarded 90+ scores by some of the wine world's top publications.

As Y Series was established with a vision of diversity and inclusivity, Y Series Lighter is a natural expansion of the collection so there's always a Y for You. Crafted to retain the varietal flavor and exceptional quality of Y Series wines, Y Series Lighter has lower alcohol and lower calories per serving. The grapes are sourced from sustainably managed vineyards in premium wine growing regions of South Australia, the wines are wild fermented and 100% vegan friendly.

To preserve the full experience of a delicious glass of wine with lower alcohol content, our winemakers use reverse osmosis, a process that is gentle on the wine and better retains its body.



HILL-SMITH
FAMILY ESTATES

Y Series was established in 2002 by the Hill-Smith Family—visionaries at the heart of creativity and innovation in the Australian wine industry. Over 175 years and across six generations, the Hill-Smith Family has been planting vineyards and crafting quality wine in South Australia.



Y SERIES LIGHTER CUVÉE

Bright, fresh, and delicate, a light-bodied sparkling wine with flavors of citrus and brioche.

Pair with leek and parmesan tarts, shrimp and avocado bruschetta, pasta primavera, or grilled asparagus and feta salad.



Y SERIES LIGHTER CHARDONNAY

Lusciously creamy with flavors of rich tropical fruit such as pineapple, grapefruit and mango, combined with sweet spices and blossom notes.

Pairs perfectly with fresh seafood or a deck-out cheeseboard.



Y SERIES LIGHTER PINOT GRIGIO

Fresh red apple, pear, and a hint of cinnamon. Generous fruit length is complemented by rich mouthfeel and a creamy, lingering finish.

Pair with chicken tacos, seafood pasta, or roasted vegetables.



Y SERIES LIGHTER SHIRAZ

Delicious red cherries, strawberries, and red plums with a lovely smooth, round mouthfeel.

Serve slightly chilled. Pair with chips and guacamole or Vietnamese-style salads with roast pork or chicken.