



THE UPPER LEFT

WASHINGTON



Upon his retirement from the NFL in 2007, Drew Bledsoe “doubled back” to his hometown of Walla Walla, Washington to realize a long-held dream. Drew and his wife, Maura, purchased a piece of property on the southern edge of the Walla Walla Valley AVA and subsequently launched Doubleback as an estate focused winery with the goal of crafting America’s best Cabernet Sauvignon in an elegant, true to varietal way. Drew had long been planning for this moment during his years playing football and success came immediately as the very first vintage earned a spot in Wine Spectator’s Top 100 List.

**Founders:** Drew and Maura Bledsoe  
**Winemakers:** Josh McDaniels  
**Est:** 2008

WALLA WALLA VALLEY  
LeFore Vineyard  
McQueen Vineyard  
Bob Healy Vineyard  
Flying B Vineyard  
Schafer  
WILLAMETTE VALLEY  
Coulee Vineyard



## KEY SELLING POINTS

- The first vintage was named a Wine Spectator Top 100 Wine of the World with consistent high scores in subsequent vintages
- Winemaker Josh McDaniels trained at Figgins Family Wine Estates with his long-time mentor, Chris Figgins, for almost a decade and interned in Argentina at Paul Hobbs' Vina Cobos Winery
- Bledsoe Family Winery was created to highlight the essence of the Walla Walla Valley – it received 97 pts from Decanter in the 2020 vintage.
- Fruit from 5 estate vineyards contributes to Doubleback, each bringing a unique soil, elevation, aspect and micro-climate to the final blend adding to the complexity
- Bledsoe-McDaniels Pinot Noir is based on fruit from Coulee Vineyard, famed for the regenerative farming practices of former owner Mimi Castell. The winegrowing team is incorporating regenerative practices throughout their estate.

## TOP SKUS

### Doubleback Cabernet Sauvignon, Walla Walla Valley

*Saturated dark ruby. Ultra-sexy, juicy, ripe raspberry, with notes of vanilla and toasty oak. Rich, velvety and an absolutely intense mid-palate weight that is so pleasing. Cocoa, baking spices, and a lengthy, mouthwatering finish with soft and rich tannin.*

### Bledsoe Family Winery Cabernet Sauvignon, Walla Walla Valley

*With dark ruby in the glass, it opens up aromatically in the same fashion. Dark fruits like blackberry and Bing Cherry, followed up by graphite, wood shavings, and baking spice. Ultra-balanced with long, fine-grained tannins and great acidity.*

### Bledsoe McDaniels Pinot Noir, Willamette Valley

*Hails from two top growing regions, Ribbon Ridge and Eola-Amity Hills. Screams of fresh blueberries, black tea, and hints of forest floor and fennel seed. Soft, chewy, sweet tannins and great acid all build to a large and long finish.*

## AWARDS & ACCOLADES

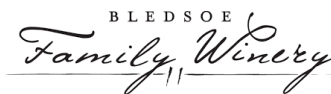
**97pts Decanter** Bledsoe Family Winery Cabernet Sauvignon 2020

**96pts Wine Advocate** Doubleback Cabernet Sauvignon 2020

**97pts Jeb Dunnuck** Doubleback Cabernet Sauvignon 2020

**94pts Jeb Dunnuck** Bledsoe-McDaniels Pinot Noir 2021

## FAMILY OF BRANDS



BLED SOE | MCDANIELS

