



WINEBOW

FINE WINE + SPIRITS

Winebow Expands Distribution of Paul Hobbs Wines into California

Richmond, VA – February 4, 2020 – Winebow, a national leading distributor of fine wine and spirits, is pleased to announce that it is the exclusive distributor in California of Paul Hobbs Wines, a collection of fine wines from around the world. With the addition of California, Winebow now distributes Paul Hobbs Wines in 11 markets, including Delaware, Florida, Georgia, Illinois, Maryland, Minnesota, North Carolina, Virginia, Washington D.C., and Wisconsin.

“We are honored to represent Paul Hobbs Wines,” said Dean Ferrell, President and CEO of Winebow. “Paul’s name is synonymous with exceptional quality, innovation and discovery. We are excited to offer his wide-ranging portfolio to our customers in California.”

In 1991, pioneering winemaker Paul Hobbs founded Paul Hobbs Winery, where he produces some of Napa Valley’s most sought-after Cabernet Sauvignons, in addition to renowned Chardonnay and Pinot Noir from cool-climate, coastal influenced sites in Sonoma County. In 2000, Crossbarn Winery was established to honor his family’s farming heritage, offering a youthful expression of wines from Sonoma County and Napa Valley. Across the globe, Hobbs has been instrumental in revolutionizing and revitalizing historic and prominent wine regions, beginning with Argentina in the 1980s and now including Cahors, France, Armenia and Galicia, Spain. His latest venture is focused on crafting world-class Riesling from the Finger Lakes in New York. Twice named “Wine Personality of the Year” by Robert Parker Jr., Hobbs is considered one of the world’s leading winemakers.

“We’ve been very pleased with Winebow’s commitment to our wines in other states and are delighted to extend our partnership with them in California,” said Hobbs. “We look forward to continued growth and success together.”

Winebow distributes the following brands:

Domestic Wineries

Paul Hobbs Winery (Sonoma County & Napa Valley, California)

Crossbarn Winery (Sonoma County & Napa Valley, California)

Hillick & Hobbs (Finger Lakes, New York) *to launch in 2021*

International Partnership Wineries (imported by Paul Hobbs Selections)

Viña Cobos (Mendoza, Argentina)

Crocus (Cahors, France)

Yacoubian-Hobbs (Vayots Dzor, Armenia)

Alvaredos-Hobbs (Galicia, Spain) *to launch in 2020*

International Agency Wineries (imported by Paul Hobbs Selections)

Pulenta Estate (Mendoza, Argentina)

Alto Limay (Patagonia, Argentina)

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About Paul Hobbs Wines

Founded on Paul Hobbs’s pioneering spirit and adventurous pursuit of innovation and discovery, Paul Hobbs Wines is

a highly curated selection of superior quality wines. Through sustainable farming, meticulous vineyard management, and minimally invasive winemaking techniques, each wine expresses its vineyard origins with finesse, complexity and authenticity. Paul Hobbs Wines represents exceptional vineyards, appellations and historic sites from around the world: California (Hobbs, Paul Hobbs Winery and Crossbarn Winery), Argentina (Viña Cobos), France (Crocus), and Armenia (Yacoubian-Hobbs), with new winemaking ventures in Galicia, Spain (Alvaredos-Hobbs) and New York's Finger Lakes region (Hillick & Hobbs). For more information, please visit www.paulhobbswines.com.

About Winebow

Winebow is a national importer and distributor that offers a dynamic portfolio of fine wine and spirits from around the world. Since 1980, the company has represented some of the most established properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. Winebow's national distribution platform comprises 20 markets that cover around 65 percent of the wine consumption in the U.S. Winebow Imports' four divisions— Craft + Estate, LLS, MundoVino, and Negociants USA—are each dedicated to specific regions and have their own sales, brand, and marketing specialists. With a commitment to exceptional service, Winebow strives to be the best partner to its customers and suppliers, and to inspire a passion for fine wine and spirits nationwide. For more information, please visit www.winebow.com.