



MundoVino, a Division of Winebow Imports, is Appointed Exclusive U.S. Importer of Bodegas Volver

Richmond, VA – February 20, 2019 – MundoVino, a division of Winebow Imports and a leading importer of premium wines from Spain, Portugal, and South America, is pleased to announce that it is the exclusive U.S. importer of Bodegas Volver, a renowned Spanish producer of wines from La Mancha and Alicante.

“We are honored to welcome Bodegas Volver to our growing portfolio of Spanish producers,” said Diego Lo Prete, Senior Vice President and General Manager of MundoVino. “Rafael Cañizares and his family are focused on producing quality wines that are unique and reflective of their regions, a philosophy which fits perfectly with our mission to showcase the diversity of Spanish wines and expand their appreciation in the U.S. market. We’re excited to begin this integral partnership as we continue to build our offerings from La Mancha DO and complement our Alicante DO collection with their Tarima and Tarima Hill wines.”

Bodegas Volver was founded in 2004 by Rafael Cañizares, and his wines are a testament to the quality that can be achieved in the La Mancha and Alicante DOs. A fourth-generation viticulturist born and raised in Cuenca, Cañizares’ work centers around recovering old vineyards which, either through low production or lack of generational succession, have previously been lost. These 30- to 90-year-old vines are sustainably farmed with minimal intervention, producing wines of character that are a direct reflection of their respective terroirs.

“Our objective has always been to utilize the knowledge we’ve accumulated over four generations of winemaking to create wines that authentically represent our land and our culture, while also speaking to today’s consumer,” said Cañizares, owner and winemaker of Bodegas Volver. “We are a family-run winery and we consider MundoVino a natural extension of our team. We trust that MundoVino’s professional sales specialists, strategic marketing approach, and strong distribution network will take our business to new heights in the U.S., and we look forward to a successful, long-lasting partnership.”

MundoVino will import the following wines from Bodegas Volver: Volver, Tarima (Monastrell, Blanco, Mediterráneo, and Organic), Tarima Hill, Triga, Paso a Paso (Tempranillo, Organic Red, and Organic White), Venta Morales (Tempranillo and Organic), Juntos Merlot, Wrongo Dongo, and Madame Bobalú.

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About MundoVino

MundoVino, a division of Winebow Imports, is a voyage of authentic taste and exceptional discovery that redefines the Old and New Worlds. With a portfolio that comprises a comprehensive collection of wineries reflecting the very best of Argentina, Chile, Spain, Portugal, and beyond, MundoVino represents some of the most iconic, family-owned properties in these areas, as well as a new generation of winemakers dedicated to innovation and quality. These producers craft vintages of true character that capture the unique essence of their terroirs, regions, and histories. For more information, please visit www.mundovinoimports.com.