



## **Winebow Expands Distribution of Rombauer Vineyards into Florida**

**Richmond, VA – February 5, 2019** – Winebow, a national leading importer and distributor of fine wine and spirits, is pleased to announce that it is the exclusive distributor in Florida of Rombauer Vineyards, a premier, family-owned winery in Napa Valley. With the addition of Florida, Winebow now distributes Rombauer Vineyards in seven states, including Connecticut, Georgia, New Jersey, Rhode Island, Virginia, and Washington, D.C.

“We are honored to represent the Rombauer family and thrilled to expand our partnership to the state of Florida,” said Dean Ferrell, President and CEO, Winebow. “Their beloved wines have a devoted following and will be a tremendous addition to our domestic offerings from California.”

Rombauer Vineyards was founded by Koerner and Joan Rombauer in 1980 and is currently operated by second- and third-generation family members. The winery owns and sustainably farms over 670 acres of vineyards in Carneros, Atlas Peak, Stags Leap, St. Helena, Calistoga and the Sierra Foothills—all of which are harvested by hand. They are best known for their immensely popular style of Chardonnay, which has been consistent since 1991. The winery has had just three winemakers over the course of its almost 40-year history; the current winemaker, Richie Allen, has been there since 2008.

“Rombauer Vineyards is delighted to extend its partnership with Winebow in Florida,” said Bob Knebel, President and CEO of Rombauer Vineyards. “We share the same core values and look forward to continued growth in the U.S. market with the support of Winebow’s passionate team.”

Winebow is distributing the following wines from Rombauer Vineyards in Florida: Carneros Chardonnay, Napa Valley Sauvignon Blanc, Napa Valley Cabernet Sauvignon, Napa Valley Cabernet Sauvignon – Diamond Selection, Napa Valley Merlot, and California Zinfandel.

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### **About Winebow**

Winebow is a national importer and distributor that offers a dynamic portfolio of fine wine and spirits from around the world. Since 1980, the company has represented some of the most established properties in prominent growing areas, as well as a new generation of winemakers and distillers who are dedicated to innovation and quality. Winebow’s national distribution platform comprises 22 markets that cover 70 percent of the wine consumption in the U.S. Winebow Imports’ four divisions—Craft + Estate, LLS, MundoVino, and Negotiants USA—are each dedicated to specific regions and have their own sales, brand, and marketing specialists. With a commitment to exceptional service, Winebow strives to be the best partner to its customers and suppliers, and to inspire a passion for fine wine and spirits nationwide. For more information, please visit [www.winebow.com](http://www.winebow.com).