



Craft + Estate, a Member of The Winebow Group, is Appointed Exclusive U.S. Importer of Chablis Producer Domaine Louis Moreau

Richmond, VA -- September 18, 2018 – Craft + Estate, a member of The Winebow Group, is pleased to announce that it has been appointed the exclusive U.S. importer for notable Chablis producer Domaine Louis Moreau.

“We are thrilled to expand our French portfolio to include Chablis and are honored to welcome Domaine Louis Moreau,” said Liz Mathews, Senior Vice President of Craft + Estate. “Their extensive vineyard resources in Chablis, including their holdings in three 1er Cru and four Grand Cru vineyards (plus one family monopole) enables us to provide a full range in our offerings. Louis and Anne Moreau’s dedication to quality and history fits perfectly with Craft + Estate’s mission as we enhance our Burgundy collection and continue to build our French portfolio.”

Louis Moreau carries on his family’s winemaking tradition as the sixth generation to run the property. After completing his viticulture and enology studies in California, Moreau worked for several wineries in Sonoma and Napa Valley before bringing his expertise and experience back home to Chablis.

The Moreau family’s winemaking past, present, and future coalesce in Louis’s rare combination of old world heritage and new world viticultural experience. The Domaine’s Petit Chablis and village-level Chablis vineyards are farmed using only sustainable methodology. The family’s 1er Cru and Grand Cru vineyards are presently farmed using organic methods and the estate is currently undergoing High Environmental Value (HEV) conversion. Grapes from these sites are hand-harvested and fermented using natural yeast. All wines see *élevage* in stainless steel tanks to ensure that each wine is an exquisite example of its appellation.

The Moreaus’ 124 acres are planted in ancient Kimmeridgian and Portlandian soils, both variations of limestone derived from fossils in the hillsides that were once the ocean floor millions of years ago. Chablis’ unique expression comes from the special character of these soils, resulting in a defining minerality and crispness that shine through each of the Domaine’s wines.

“I am deeply attuned to the importance of experience, trust, and the power of relationships in the wine industry,” said Louis Moreau, winemaker and estate owner. “The Craft + Estate team shares our values and our vision for the future, bringing with them not just a knowledge and appreciation of Chablis, but a commitment to showcase the important wines of France to the U.S. market. We are delighted to begin this new partnership with them.”

Craft + Estate will import the following wines from Domaine Louis Moreau: Petit Chablis, Chablis, Chablis 1er Cru Vaullignot, Chablis 1er Cru Vaillons, Chablis Grand Cru Les Clos and Chablis Grand Cru Valmur.

About Craft + Estate

Craft + Estate is a division of Winebow Imports, a leading importer of fine wines and artisanal sakes from around the world. Craft + Estate is guided by the belief that quality is the result of passion, talent, and terroir.

Representing centuries-old producers and modern visionaries, their portfolio invites discovery and guarantees a memorable experience. For more information, please visit www.craftandestate.com.